Sponsorship Levels and Opportunities

All sponsors receive the Core Partnership Benefits PLUS the benefits associated with each of these levels:

Presenting Sponsorship: $20,000

We are offering one company with the opportunity to serve as the Presenting Sponsor. Benefits would include:

- Singular recognition at the highest level in all media and collateral for both the Hackathon and Monthly Meetups (year-long);
- "Presented by (Your Company Name)" included when "HackHunterdon" appears in print and digital collateral, paid advertising, and social media messaging;
- A leadership position on the HackHunterdon Advisory Council;
- Speaking roles at the Hackathon Awards Ceremony and Meetups;
- A dedicated media release announcing the Presenting Sponsorship;
- Media relations inclusion and role as an official media source;
- Feature story in the newsletters (print, digital and web) of Hunterdon Economic Development, Flemington Community Partnership and Hunterdon Chamber;
- Prize or College Scholarship/s Named for Your Company, presented by you;
- Interview in the Hackathon video.

Tech Titan: $10,000

We are offering three companies with the opportunity to serve as Innovation Champions. At this level the companies would receive:
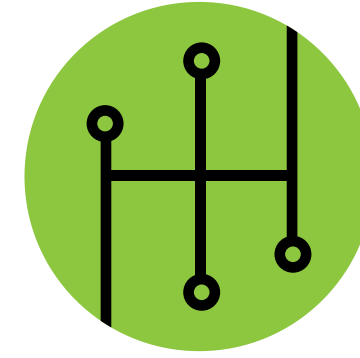
- Recognition at the second highest level in all media and collateral for both the Hackathon and Monthly Meetups (year-long);
- Category exclusivity;
- Inclusion in the HackHunterdon Advisory Council;
- Recognition in media releases;
- Prize or College Scholarship/s Named for your Company, presented by you;
- Speaking role at Monthly Meetups;
- Sponsorship announcement across all social media platforms;
- Story about your company on the HackHunterdon website;
- Four social media communications on all platforms, tied to your company.

Innovation Champion: $5000

- Recognition on the third tier in all collateral for both the Hackathon and Monthly Meetups (year-long);
- Prize or College Scholarship underwriting opportunity;
- Two social media communications on all platforms, tied to your company.

Tech Friend: $2500 + Fan $1000

- Recognition in all collateral for both the Hackathon and Monthly Meetups (year-long)
- A social media communication on all platforms, tied to your company.

JOIN US ON THE FOREFRONT OF HUNTERDON COUNTY'S TECHNOLOGY MOVEMENT:

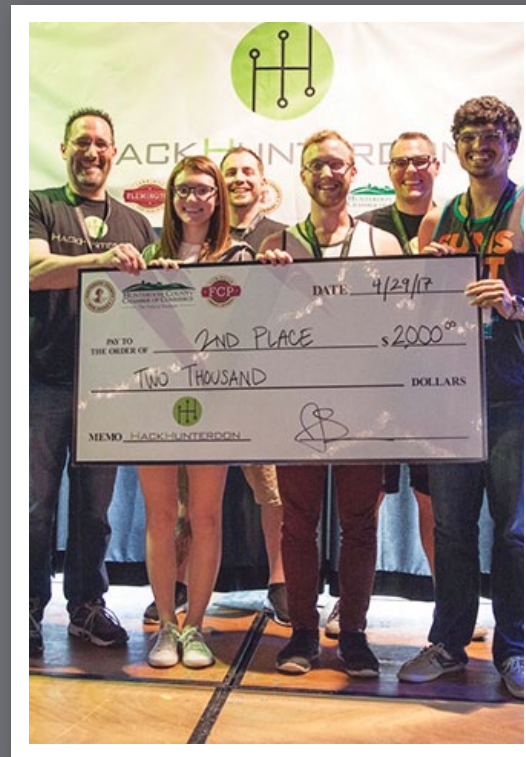# HackHunterdon
June 9 - June 10 | 2018

HackHunterdon 2018: June 9th and 10th

Building on our wildly successful Hackathon launch in 2017, followed by nearly a year of growing a dynamic technology community through monthly gatherings, HackHunterdon is returning to Flemington for a second annual Hackathon. We hope you will join us as a valued partner. Our Hackathon, and our monthly HackHunterdon Meetups, are the result of a partnership among three organizations who are taking the lead in growing our innovation sector: the Hunterdon County Economic Development, Flemington Community Partnership and the Hunterdon County Chamber of Commerce. We, along with over a dozen technology leaders—from small local start-ups to big companies like Viacom - invite you to be part of the emergence, growth and future of Hunterdon County's technology movement.

The Hackathon

For 24 intense hours of mind-blowing innovation and creation, we are uniting our region's most creative and passionate developers, technologists, designers and students to build groundbreaking software solutions for real-world problems. This year we are also partnering with Hunterdon Central Regional High School, one of New Jersey's highest performing public schools and this year's location host, to engage and discover the best and brightest young tech talent at the high school level. The Hackathon begins bright and early with registration and an opportunity to meet our partners and vendors on Saturday morning, June 9th, and it concludes with an Awards Ceremony on Sunday. There will not be much time for sleep for our hackers. They will be competing to solve real-world problems, win valuable prizes, and possibly attract the interest of investors.

Building Community: Our Monthly Tech Meet-Ups

Building a technology community is central to our strategy. We do this by hosting HackHunterdon Monthly Meetups in Flemington—for technologists and our partners to network, share ideas, collaborate, create and learn. Each month we have a featured speaker, and each month we are engaging with more individuals and companies who want to be part of our exciting future as a technology hub.

Investing in HackHunterdon

For our corporate and community partners, HackHunterdon's Hackathon and Monthly Meetups are a dynamic way to identify and connect with our region's most innovative, talented technologists. For companies already in the tech sector, HackHunterdon is an extraordinary way to make meaningful connections, find synergies for growth, and become part of a connected community. For companies on the edges of the technology sector, HackHunterdon provides a unique, direct link to our fast-growing tech innovation ecosystem. For all of our partners, it is also a way to create or deepen awareness about what individuals and companies bring to the world of technology.

"an extraordinary way to make meaningful connections, find synergies for growth, and become part of a connected community."

Core Partnership Benefits

Being a HackHunterdon partner offers an array of core benefits with customizable options tailored to fit our partner's objectives and investment. Benefits conferred to all partners include the following, and detailed **SPONSORSHIP LEVELS** and benefits can be found on the back:

- Logo placement on Hackathon marketing and communications collateral including but not limited to: banners, event bags, registration materials, event tee-shirts, flyers, posters;
- Recognition in paid advertising;
- Recognition in newsletters, social media channels and websites of HackHunterdon AND the Hunterdon Chamber, Flemington Community Partnership, and Hunterdon Economic Development;
- Mentorship of adult and student teams;
- Hackathon Video recognition;
- Free vendor space;
- On-stage recognition; and,
- Branded giveaways for event participants.

Next Steps

We look forward to working with you to design a partnership that maximizes your investment in HackHunterdon and our region's emerging tech sector. To learn more about becoming a HackHunterdon partner, please contact **Marc Saluk at 908-399-1108** or email Marc at **msaluk@co.hunterdon.nj.us**. We also invite you to visit www.hackhunterdon.com where you can learn more about HackHunterdon, including seeing the Hackathon sponsor playbook generously produced by Lob: http://bit.ly/2iBeEfd.